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Kramm Selected Sundial Beach Resort GM

Sanibel Island, FL – August 20, 2013 – Mariner Management Services has announced the selection of Bob Kramm as General Manager of Sundial Beach Resort & Spa (www.sundialresort.com), the newly renovated iconic beachfront resort on Sanibel Island in Southwest Florida.

Kramm brings to his new position more than three decades of world-class hospitality experience. At Sundial, where the resort's food and beverage amenities were recently opened to the public for the first time in five years, he will focus on strengthening resort operations while working to enhance the guest experience. He directs a staff of over 100 hospitality professionals.

Kramm began his hotel career at the age of 15 in Cape May, New Jersey. He served in the U.S. Air Force, graduated from the University of Wisconsin Hotel Management School and spent 15 years with Marriott and Sheraton Corporations in positions of increasing responsibilities. This led to 13 years as a senior executive with Huizenga Sports and Entertainment Group, when he was GM for the famed Pier 66 Resort & Marina in Fort Lauderdale. He continued in independent luxury resorts in both Florida and the Bahamas and was SVP and COO for Old Bahama Bay in the Bahamas. For his efforts, he was nominated as Hotelier of the Year and achieved industry recognition for quality operations and skillful sales and marketing roles.

He is best known for his fusion of "live, local entertainment" with the resort experience. Bob has been a volunteer for Golden Retriever rescue organizations for many years and enjoys playing drums regularly with local Island entertainers.

Says Kramm, "Guiding the reintroduction of a resort like Sundial is not only challenging, it is also fun. Our long-range goals are to infuse the Sanibel Island culture with excellence in hospitality, blending fine cuisine with live music, arts, music, entertainment, expanded children's programs and special events and celebrations year

round. We are well on our way after hosting our first Sundial Summerfest celebration.”

Mariner Services Management assumed management of the resort’s common areas on June 1, 2013. Resort renovations have included upgrading the building’s exterior, public spaces, food and beverage outlets, banquet facilities, spa, lobby, and front desk areas. Additional plans call for pool complex refurbishments, a new fitness center and a pizza and ice cream shop.