



**FOR IMMEDIATE RELEASE**

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**Sundial Beach Resort Hosts Columbus Day Weekend Celebration**

**Sanibel Island, FL – September 31, 2013 – Sundial Beach Resort**  
[\(www.sundialresort.com\)](http://www.sundialresort.com) – recently named the Best Full Service Resort on Sanibel and Captiva Islands – is planning a Columbus Day celebration on October 12 and 13 in honor of the renowned explorer Christopher Columbus.

Explains Bob Kramm, Sundial General Manager, “Our Columbus Day weekend is the first in a series of planned events, celebrations and traditions. We invite the entire community to join us and enjoy the fun.”

Using his new GPS coordinates, Columbus is expected to come ashore from his long voyage at about 12:45 – depending on the tides – on both Oct. 12 and Oct. 13. Greeted by mermaids and resort guests, he will arrive via watercraft a tad more modern than the Nina, the Pinta or the Santa Maria. The landing will take place on the shores of Sanibel near Sundial Beach Resort, where Columbus will party with the natives, children and islanders.

Columbus is also expected to reappear at 12:45 on Sunday, October 13 and will pose on both days for guests to take pictures as they enjoy special “photo opps” with the famous explorer. Dining gift certificates will be awarded to guests during Columbus Day Weekend.

On Saturday, Oct. 12, visitors will enjoy live entertainment from 1-4. Guests may select from the Turtles Beach & Pool Bar menu or enjoy an all-you-can-eat BBQ Beach Buffet from 12-4 pm. Cost is \$19 for adults and \$12 for children over 3. Available resort-wide throughout the weekend: Columbus Seafood Catches of calamari, grouper and mussels. There will also be cocktail specials: Caravel Nina, Caravel Pinta and Santa Maria, prepared with Columbus’ personal spiced rum.

Sundial Beach Resort is also planning a Thriller Halloween costume party and fund-raising event on November 1 for the non-profit F.I.S.H. of Sanibel, Inc. (Friends In

Service Here).

During football season, college and NFL fans are expected to gather around the resort TVs to watch their favorite teams. The resort will continue to provide two Happy Hours daily with reduced beverage prices at Turtles Beach & Pool Bar from 3-5 pm and at the Sea Breeze Café from 5-7 pm.

In conjunction with the *Sundial Fall Festival* celebration, the resort is inviting guests to enter a contest to win dining certificates plus one of several complimentary weekends for two. The drawings will be held on Christmas Eve. Attendance is not required. Nearly 1,000 resort friends and guests entered the Sanibel Summerfest promotion with the winners selected on Labor Day. Advance bookings are also now being accepted for holiday parties.

Turtles Beach & Pool Bar is open from 11 am to 7 pm. The Sea Breeze Café is open daily from 7 am - 10 pm offering indoor and outdoor dining with the best water views on the Island. Breakfast is served from 7-11 am, lunch from 11 am - 5 pm and dinner from 5-10 pm featuring al fresco dining. The adjacent Waterview island dining restaurant serves dinner from 5 to 10 pm Wednesday through Sunday in an elegant setting overlooking the pool and Gulf. Waterview dinner guests will enjoy a complimentary bottle of wine when ordering two entrées.