



FOR IMMEDIATE RELEASE

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Sundial Beach Resort Promotes Marina Bloetz To Catering Manager

Sanibel Island, FL – October 11, 2013 – Sundial Beach Resort

(www.sundialresort.com) has recently announced the promotion of Marina Bloetz to Catering Sales Manager, where she will be responsible for providing social and business catering services for groups, holiday parties, and weddings.

The new catering leader has been with Sundial Beach Resort since December 2009, serving first in a Front Desk position and later enjoying promotions to Supervisor and Front Desk Manager.

According to Human Resources Director Theresa Zupon, "Marina's listening skills, leadership qualities and enthusiasm for her work have enabled her to effectively manage daily challenges received by Front Desk personnel. Her past training and rooms operations positions her well for her new responsibilities."

Marina's path to the hospitality world began while she was living in her hometown of Munich, Germany. She enjoyed extensive training with luxury hotels, including the Hilton Munich Park, where she completed her Catering Diploma. She has also received certificates in Psychology, Event and Wedding Planning, as well as Modern Advertising and Marketing from the BAW Academy in Munich, Germany.

Moving to the United States, her hospitality career began in 2007 as the Front Office Supervisor at the Hyatt Regency at Reunion in Dallas, Texas.

Reminisces Marina, "From the beginning of my hospitality career, I wanted to become involved with catering and helping fulfill dreams and create wonderful memories for guests. The front desk experience enabled me to improve my English language skills. But working in catering has always been my dream; plus it opens opportunities to become more involved in the community."

Marina's husband Philip is also a manager at Sundial Beach Resort, working in Food & Beverage and Entertainment. The couple lives on Sanibel and have three boys, aged 4, 3 and seven months.

For many years Marina vacationed on Sanibel with her parents, who ultimately purchased a vacation home on the Island. "As I child and teenager, I enjoyed Sanibel family vacations for about ten years. I actually learned to play tennis on the Sundial courts. After Phillip completed his assignment in Dallas, we knew Sanibel was where we both wanted to work and live. Watching our boys grow up here, playing year round on the beaches and discovering the beautiful shells and wildlife is amazing to me. My goal is to offer the same experience to all 'Sundial Families', from our warm arrival greeting, to the excitement of playtime on the beach, to complete relaxation in the evening."

Sundial Beach Resort was recently named the Best Full Service Resort on Sanibel and Captiva Islands in the annual *Best of the Islands* competition based on votes from readers of The Islander newspaper.

ABOUT SUNDIAL BEACH RESORT

Located near Fort Myers on the barrier island of Sanibel off the Southwest Florida Gulf Coast, Sundial Beach Resort is a unique tropical island destination with miles of shell strewn beaches. Guests select from spacious fully equipped condominium accommodations in various sizes, complete with kitchen, living room, and dining area. Directly onsite are three restaurants with panoramic views of the Gulf of Mexico – where guests enjoy live entertainment on weekends. Resort styled amenities include tennis courts, multiple swimming pools and children's activities. Sundial Beach Resort features conference facilities with over 10,000 square feet of meeting space, including several self-contained meeting rooms. Sundial and its pristine beaches serve as a perennial favorite for Florida resort weddings. For additional information, call 239-472-4151 or visit **sundialresort.com**.